



**MATT MILLION RACING**



# Become a Key Partner/Sponsor of Matt Million's Pursuit as a Professional Racing Driver

Basic Information & Proposal for Your Support

October 2023 - 18 Pages

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# About Matt

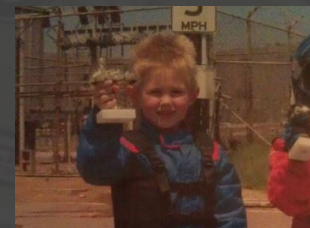
## My name is Matt Million.

I am a 23-year-old aspiring professional racing driver from San Marcos, California. I have spent the past 18 consecutive years as a motorsport athlete. From humble beginnings as a 5-year-old in karting to success in a number of club championships in my early 20's. I believe my 'dream' pursuit to become a truly distinguished professional is an attainable reality.

## However, it cannot happen without help.

I've worked extremely hard at building an opportunity that would change the course of my career. But as with many young racing drivers, I require proper funding to make it reality.

In the following pages you will learn about my story, background, why this means everything to me, and how to get involved.



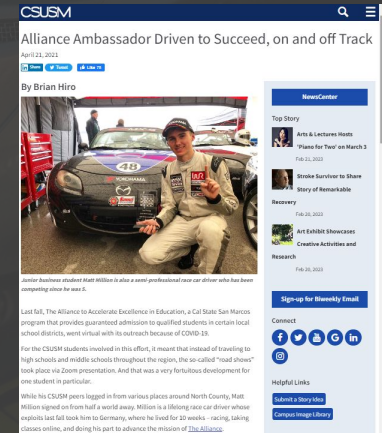
# More About Matt

My passions include motorsport (especially sports car racing) and working within the industry, health and fitness, geography, world cultures, business management, and dogs. I reside in my hometown of San Marcos.

Understanding the uncertainty of my pursuit, I attended California State University San Marcos. I graduated in 2022 with highest honors (summa cum laude) with a degree in International Business.

Though this education could guide my future into another path, I remain committed to being a professional driver at the current time. Between my own racing, clients, and race schools, my day-to-day is committed to this pursuit.

Despite the challenging financial hurdles I've faced in motorsport, I persevere against the odds with dedication, talent, and humility. I am consistently seeking individuals and/or companies to join as sponsors.



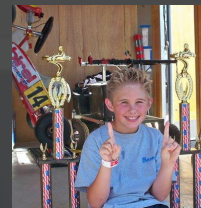
# My Story

Humble beginnings from karts to cars and onward.

# My Story: Foundations

2005  
-  
2012

My racing career began in karts at age 5. With unwavering support from my parents and strong desire, I raced across the southwest for eight consecutive years honing fundamental skills. I arrived to most events with limited resources; typically only my parents, the kart on a small trailer, and occasionally a mechanic. Still, I frequently fought at the front of the field against the odds. I battled the likes of Colton Herta, Zane Smith, Parker Thompson, and other notable talent.



2013

In **2013**, it was time to move up. Inspired by local success story (now my mentor) Elliott Skeer, I acquired my competition racing licence at age 13 and began racing in the super competitive Spec Miata category after selling all kart equipment.



2014  
-  
2017

**From 2014 to 2017**, I competed as a young driver in the Mazda Motorsports grassroots development program in Spec Miata with family as support. I completed four full seasons of competitive racing across California. With the primary championship Teen Mazda Challenge West, I took a number of podiums and wins along with runner-up in the final year. I achieved a podium in the Spec Miata NASA championship event, and an official Mazda scholarship invitation.



# My Story: Building Years

2018

In **2018**, I entered the next Mazda ladder series in the new Spec MX-5 Challenge Series, feeder for Mazda's Global MX-5 Cup. I scored two victories, multiple podiums, and a rain-soaked pole position in the combined East-Central championship finale at Road Atlanta.



2019

Facing financial challenges to fund a season, I joined club endurance team Technik Competition. Months of testing and development culminated at NASA 25 Hours of Thunderhill where I helped lead the team to victory after through a rain-soaked race. Finishing 6th overall, we placed as the highest E2 class entrant in a 17-year race history.



2020

For **2020**, I took my first European racing steps. I joined team JAS Rennsport for BMW 318ti Cup in Germany, an affordable competitive series that would teach the fundamentals of European racing.

After completing a test at Hockenheim in February, the pandemic postponed the season to July as travel restrictions made a return impossible. I was granted international access in September and finished 7th of 28 in the season finale at Sachsenring. I competed for JAS Rennsport during three more races in the NATC series across Germany before returning home.



# My Story: 2021

2021

**2021** began with an unexpected call. Chosen as one of six pedigreed young drivers from across the country, I successfully completed a two-day Conquest Racing driver evaluation in an AMG GT4. While not selected, the experience proved potential beyond expectation after setting fastest lap and learning a lot of skills.

A difficult reality to swallow, it ultimately gave me the confidence for another milestone; a first title. Scraping together what budget I could locate on short notice, friend and driver Peter Oneppo took a chance on me as his co-driver. A few months later, and with podiums in all 5 races during the season, we took the E2 title of the NASA WERC series for GOneppo Racing (BimmerSpeed).

The performances led to a World Racing League debut at the VIR 8 + 8 Hour event in September. With no prior experience at the circuit, team RKMotorsport/BimmerSpeed and I won both days in the GP2 class. It was also a pivotal year in forming my business as I began private coaching as well as working at Allen Berg Racing Schools.





# My Story: 2022

2022

**2022** was a defining year. Unknown to me at the time, members of my volunteer pit crew from 2021 were forming a team. Impressed with my performance and professionalism, team owner Andy Anderson and co-driver Nik Romano approached me to join newly formed Palomar Racing. They offered me a fully sponsored opportunity to chase everything NASA club racing had to offer in 2022 piloting a BMW E36. It turned out to be perfect timing. With no other deals coming together, this opportunity saved my career from financial hiatus.

The accolades of 2022 speak for themselves.

- In September, I became the NASA ST5 National Champion at Laguna Seca
- In September, I won back-to-back in US Touring Car Championship at Laguna Seca
- In October, we clinched the 6-race NASA WERC E2 endurance title (my 2nd straight)
- In November, we clinched the 8-weekend NASA SoCal ST5 sprint title

We also took on NASA 25 Hours of Thunderhill. While a mechanical issue meant we finished 3rd, I set a new E2 class lap record to qualify pole. Creating a multiple lap lead in early rain stints as well as a late night charge stand out as highlights.

As I graduated university in the spring, I continued to offer private coaching and work with Allen Berg Racing School and others.



# My Story: 2023 So Far

2023

For **2023**, I was retained by Palomar Racing to pursue a new challenge. I'm immensely grateful for their continued backing for my career.

We moved from California club racing into World Racing League, a premier club endurance series. I will race full-season in eight events in the #14 BMW E36 M3 in the GP1 category as a lead driver. It is an honor to help guide the team into a bigger championship. It has provided valuable competitive experience at many circuits I will race in the future.

Through difficult reliability challenges and a constantly developing car, it has been a mixed season of results. We debuted at the Barber Motorsports Park 8 + 8 Hour to score 3rd and 6th place in a competitive field. We chased better results at Mid-Ohio, Road America, and VIR to no luck. We then secured a 4th of 15 at Road Atlanta and in September we pulled through to finish 2nd of 11 at High Plains.

During the year, I joined AutoTechnic Racing in a 'background' role shadowing and learning from drivers and crew. A massive personal milestone, I successfully completed my first test in the team's BMW M4 GT4 at Indianapolis in August.



# Right Set of Factors

It takes a unique set of factors to have true potential in professional racing.  
I believe I have what it takes with...

- Early childhood development beginning at age 5 in karts
- Consistent progression year-after-year, always seeking challenge
- Close network of pro drivers who have mentored growth
- Media training beginning as a Mazda Motorsports teen academy driver
- Methodical, calculated, adaptable, and driven personality off track
- Proven adaptability, consistency, intelligence, and raw pace on track
- Increasing aptness for mechanical understanding
- A 'never give up' attitude allowing for longevity



# The Need for Sponsorship

**The road to becoming a professional driver has a steep financial reality.**

Even with the 'right set of factors', many drivers with potential don't make it far.

Before a young driver sees stability in paid professional opportunities, a not-insignificant amount of funding needs to be in place to develop them over the course of years in entry-level pro championships.

This is where talented drivers hit roadblocks. To achieve spotlight results in front of influential people, investments (whether it's private or public) must be made.

A fortunate few will be presented with career advancement scholarships to help them progress. Though, these have become more difficult to find in recent years and often still require a driver to locate additional funding.



# Matt's Career Vision

In an ideal scenario, I'd see my career taking the following progression.

- Entry-level pro championship such as IMSA VP Racing SportsCar Challenge or similar (SRO TC America, Porsche Sprint Challenge)
- National GT4 program (SRO GT4 America, IMSA Michelin Pilot Challenge)
- National single-make championship (Porsche Carrera Cup North America, Lamborghini Super Trofeo, Trans-Am TA2, etc.)
- National GT3 programs (SRO GT World Challenge, IMSA GTD)
- Foreign / International GT championships

Beyond where I see my vision, I am interested to hear your viewpoint. An introduction to a team, sponsor, or individual outside my current scope would be beneficial.

Examples...

- NASCAR in regional and national championships
- Vintage or historic events
- Racing schools, driver's clubs, private club circuits
- Other club, grassroots, or amateur championships (WRL, SCCA, AER, etc.)





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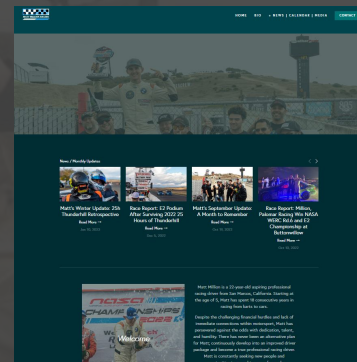
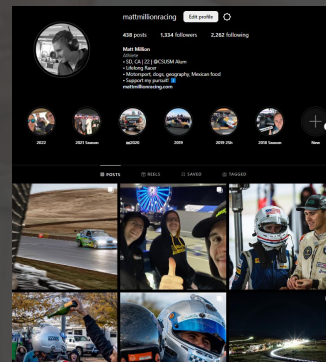
# Significance of Your Sponsorship

What Sponsorship Means to Me, Thank You, and Contact

# Integrate with Matt

You would become an essential component of my public image and support as I climb my way through the ranks.

- If applicable, your chosen branding, testimonials, media, and more across MattMillionRacing.com and related
- Recognition across my diverse digital presence on Instagram, Facebook, Twitter, YouTube, etc
- Coverage across many interviews, articles, and national media which will feature this opportunity
- Corporate and/or personal guests welcome to visit and support at any event on the national schedule
  - Photo opportunities, media material
  - 'Meet and Greet' style events
- Have a say in the appearance (marketing, helmet designs, business development, etc.) and direction of my racing future



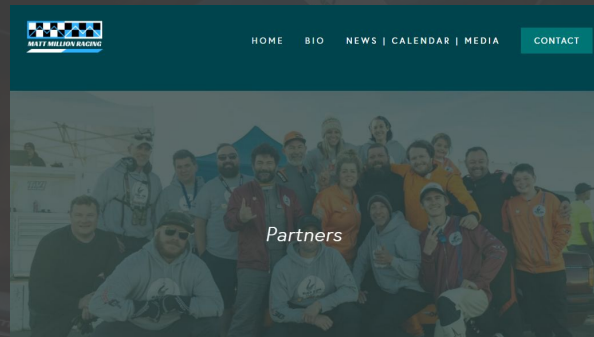
# What Sponsorship Means

Not to be understated, becoming a sponsor of Matt Million Racing for this opportunity could **single-handedly change the course of my career.**

I couldn't thank you enough.

To this point, I've not had significant sponsors in my career. The vast majority of my seasons, results, and opportunities have come as a result of desire. A desire from myself, my family, and those I've met and formed strong relationships with. Those who believe in me.

**I'm prepared now to make the most of sponsorship and partners to propel my future to higher levels.**





# The Impact of Sponsorship

**If you've made it this far, you are incredibly rare and special to me.**

Finding an individual or company who sees the personal or public benefits to sponsor my motorsport career is difficult. But those who do are always the generous, remarkably passionate people I strive to be surrounded with.

From an honest perspective, not very many 'like me' make it far in motorsport and it's scary. From hundreds of talented young drivers I've met and competed against, I can count in single digits the number who go on to become true pros. In many cases it's not a lack of skills, talent, effort, or intent.

They didn't have access to enough personal or external funding. They didn't come from generations of racing stars. They didn't have committed sponsors allowing them to run in spotlight championships for their skills to develop or talent to be scouted. Their racing careers ended before they truly began.

I'm committed to becoming a true professional and an inspiration for those 'like me'. My foundation, proven results, expanding network, and hardened desire to be one of the 'lucky few' to drives me.

**It is time now that I commit myself to those who want to help me succeed.** I want nothing else but to develop a personal or business relationship which allows both of our goals to be achieved.

**Let's go win together.**



# Thank You & Contact

*I truly appreciate taking the time to consider my proposal.*

*Please reach out with messages, comments, or questions. I would love to make you or your company a proud partner of this opportunity and beyond.*

*Let's find a way to make this happen.*

*I hope to proudly represent you or your company during a milestone 2024 season. It would be extremely special to put the pieces together and share this journey with you.*



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